LEO BURNETT U.S.A.
OFFICE MEMO

DATE: 5/12/95

TO:

Judy Wazorick	-7
Dan Babic	-7
Traci Grieme	-7
Yaskery Reyes	-PMCo.
Eric Ostern	-PMCo.

Ron White	-18
Jack Parker	-18
Michelle Rauscher	-18
Maria Hechavarria	-18
Mario Palacios	-18
Stacy Mason	-18

PRINT SERVICE -18

cc: Leslie Bledsoe

~~Susan Feist~~	-7
Brenda White	-7
Bill Harmon	-7
Penny Moran	-7
Liz Manning	-7

LBCo. MEDIA - 7

Lisa Boggs	-19
Carl Baca	-19
Adriana Castillo	-19

ACCOUNT GROUP - 19

Jean Feist - 4

FROM: Inga Lambert - 7

RE: Philip Morris U.S.A.
Autoracing Magazine Additions

Please issue revised copy instructions and adjust the contract(s)/estimate(s) to show the following addition(s):

Magazine	Brand	Issue/Space	Position
CAR & DRIVER	MAR. RACING	AUGUST	2C+P1
CYCLE WORLD		AUGUST	BC
DIRT RIDER		AUGUST	2C+P1
HOT ROD		AUGUST	2C+P1
PLAYBOY		AUGUST	2C+P1
NATIONAL SPEED SPORT NEWS		8/24/95	BC

Comments: Approved per Eric Ostern on 5/12

Philip Morris schedule to be revised shortly

mpmmemos (8)

2070231069

Source: https://www.industrydocuments.ucsf.edu/docs/mjfy0004